Introduction to 2025 Spring master programs

1. Master of Social Work

Duration: 2 years

About this major

On the social development trends such as the demand for the Free Trade Port, digital governance, and the national strategy of rural revitalization.

Research orientations

1.1. Social Work

Focus on: (1) rural development and governance; (2) research on aging society, health care for the elderly; (3) mediation and social governance

Career outcomes: (1) the "action-oriented" talents in the field of rural revitalization and government's rural governance; (2) the "technical" talents in the field of pension service and health management; (3) the "elite" talents who can resolve social contradictions, construct social safety valve and enhance the modernization of government governance in the era of AI and Digitalization.

1.2. Social Policy

Focus on: (1) public affairs management and the differences between different public goods supply modes, the law of the development and evolution of regions, communities and social organizations, the synergy between party building guidance and grass-roots autonomy, compulsory management and flexible governance; (2) the process of quantitative or qualitative assessment of the impact of a certain policy implemented by the government through social investigation; (3) public policy, population and health

Career outcomes: (1) social construction and social governance; (2) social survey and policy evaluation; (3) social welfare and public policy

The main courses of this major

Social Work Theory, Method of Social Research, Advanced Social Work Practice, Ethics in Social Work, Social policy

Course structure

Our postgraduate degree comprises up to four zones:

Foundation Zone	Core Zone	Internship	Dissertation	Qualification
≥7 credit points	15 credit points (compulsory) ≥8 credit points (electives)	6 credit points	2 credit points	

2.Master of Tourism Administration

Duration: 2 years

About this major

"Big tourism, Big culture and Big leisure" instead of traditional tourism as the core, focus on the industrial chain layout of new forms of tourism

The research orientations of this major

Focus on: development in ecological product, coastal resources, ocean and offshore tourist project management, tourist fishery project, cruise and yacht project, club management, and information, smart and big data technology and application in tourism industry

2.1. Tourism Planning

Career outcomes: (1) urban tourism governance and planning; (2) rural tourism planning; (3)smart scenic spot planning; (4)industry data analysis and tourism industry planning

2.2. Tropical Coast Sustainable Tourism Administration

Career outcomes: (1) carrying capacity of tropical coast tourist destination; (2) balanced development strategy of island tourism economy; (3)island ecological conservation and low-carbon development; (4) national park construction; (5) marine tourism; (6) marine resources development and construction

2.3. International Hotel and Cruise Operation Administration

Career outcomes: (1) international hotel and cruise strategy; (2) brand and investment income management; (3) cruise tourism pilot zone operation; (4) cruise yacht service management; (5) near sea leisure business club management

The main courses of this major

Economic Analysis of Tourism Industry, Development and Management of Tourism Destinations, Tourism Marketing, Tourism Service Management, Tourism Investment and Financial Management, Tourism Planning and Strategy, Tourism Information System, Tourism Research Methods

Course structure

Our postgraduate degree comprises up to four zones:

| Foundation Zone 9 credit points | Core Zone 16 credit points (compulsory) 4 or 6 credit points (electives) | Practice + lecture + case study 6 credit points | Dissertation 2 credit points | Qualification |
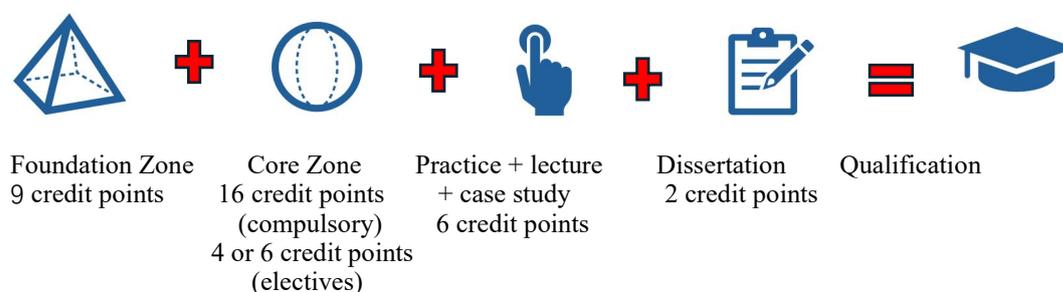
3. Master of Science of Electronic Information[1]

Duration: 3 years

About this major

Focus on the development of high-tech industry, modern service industry

The research orientations of this major

3.1. Computer Technology

Focus on: computer system management and maintenance, computer information processing and software development, algorithm analysis and design, and other computer application technologies

Career outcomes: the professionals of computer and information technology in computer and information industry, tourism, modern service industry, high-tech industry, health care and other industries

3.2. AI

Focus on: artificial intelligence technologies and methods such as intelligent collection and preprocessing of multi-source information including graphics, images, videos, and spectra, machine learning and deep learning models and methods, and intelligent processing and analysis of multi-source information

Career outcomes: the professionals of AI in urban governance, intelligent networked vehicles, remote sensing and geographic information science and other industries and fields

3.3. Big Data Technology and Engineering

Focus on: technologies and methods such as big data collection and cleaning, efficient storage and management of big data, big data analysis and processing, data mining, big data visualization, and the development and application of data products

Career outcomes: the professionals of Big Data's analysis processing and application in industrial Internet, automotive intelligent manufacturing, modern service industry, tropical agriculture and other industries

3.4. Network and Information Security

Focus on: technologies and applications such as data security and access control in cloud computing environments, privacy computing, blockchain security, secure auditing of outsourced data, and information security protection for industrial control systems

Career outcomes: the professionals of digital information security and privacy protection technology and application in intelligent transportation systems, big data asset circulation, smart medical care, digital finance, industrial Internet and other industries

The main courses of this major

Neural Networks and Deep Learning, Machine Learning, Algorithm Analysis and Design, Parallel Processing and Architecture, Modern Signal Processing Technology, Intelligent Connected Vehicles Key Technologies, Robot Control Technology

Course structure

Our postgraduate degree comprises up to four zones:

Foundation Zone	Core Zone	Practice + Internship	Dissertation	Qualification
≥7 credit points	16 credit points	6 credit points	2 credit points	
≥1 credit point	(compulsory)			
	10 credit points			
	(electives)			
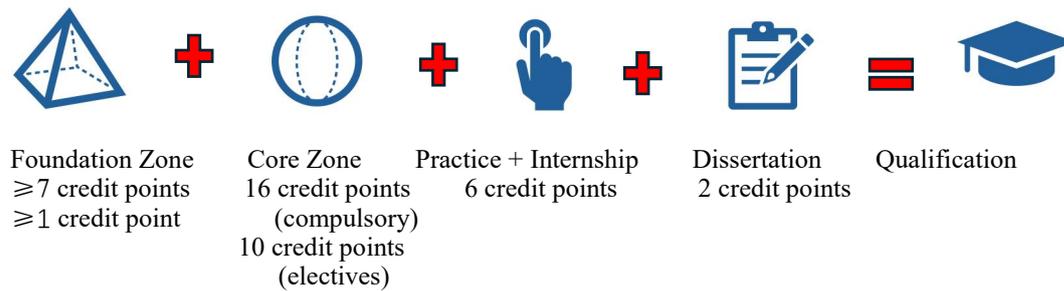
4.Master of Science of Electronic Information[2]

Duration: 3 years

About this major

Focus on the related technologies related to intelligent networked automobiles such as intelligent driving, Intelligent Vehicle Infrastructure Cooperative Systems, data transmission, information decision-making, and intelligent control etc., and Internet + electric vehicle, new energy vehicle manufacture, AI, new generation of electronic technology, industry digitalization transformation, smart urban construction

The research orientations of this major

4.1. A New Generation of Electronic Information Technology

Focus on: development and application of key technologies such as the Internet of Things and intelligent integration in the field of intelligent connected vehicles and autonomous driving

Career outcomes: the professionals of intelligent networked vehicle communication and electronic technology, operation management engineering technology in Internet of Vehicles, driverless cars, intelligent highway, intelligent driving test area

4.2. Control Engineering

Focus on: design, development of control systems for autonom and optimization of control systems for autonomous driving, intelligent transportation, smart vehicles, etc.

Career outcomes: the innovative professionals with comprehensive application capabilities in automotive electronic control system and control theory

The main courses of this major

Neural Networks and Deep Learning, Machine Learning, Algorithm Analysis and Design, Parallel Processing and Architecture, Modern Signal Processing Technology, Intelligent Connected Vehicles Key Technologies, Robot Control Technology

Course structure

Our postgraduate degree comprises up to four zones:

Foundation Zone	Core Zone	Practice + Internship	Dissertation	Qualification
≥7 credit points	16 credit points	≥6 credit points	2 credit points	
≥1 credit point	(compulsory)			
	≥10 credit points			
	(electives)			

5. Master of International Business

Duration: 2 years

The research orientations of this major

1. International Trade and Cross-border E-Commerce

Focus on: regional trade and cross-border e-commerce

Career outcomes: the professionals engaged in foreign trade and related work in government, enterprises, and social organizations

2. Transnational Enterprise Operations and Management

Focus on: investment theory of transnational enterprises, operation and management strategies, and global value chain management

Career outcomes: operation and management professional in transnational companies

3. Business Environment of Free Trade Port

Focus on: the analysis and evaluation of the business environment of China (Hainan) Free Trade Port

Career outcomes: high-level international business professionals

The main courses of this major

International Trade Theory and Practice, International Investment and Multinational Enterprise Management, International Finance Theory and Practice, Cross-culture Communication and Business Negotiation, International Commercial Law, International Business Marketing

6. Master of Finance

Duration: 3 years

The research orientations of this major

6.1. Fin-Tech

Focus on: supply chain finance, digital finance, big data finance

Career outcomes: the professionals engaged in foreign trade and related work in government, enterprises, and social organizations

6.2. International Finance

Focus on: international finance theory, international capital investment, and international financial management

Career outcomes: engaging in international financial activities, and develops high-level

financial talents with an international perspective

6.3. Free Trade Port Finance

Focus on: he reform of investment and financing systems, innovation of free trade port financial platforms, and modern service industry and financial support

Career outcomes: professionals having a good command of the financial system of the free trade port, international financial laws and regulations, and industry standards

The main courses of this major

Financial Theory and Policy, Financial Markets and Financial Institutions, Investment Principles, Corporate Finance, Fintech

7. Master of Design

Duration: 3 years

The research orientations of this major

7.1. Cultural Heritage and Creative Design

Focus on: protection, inheritance, and adaptive use of spatial and technological cultural heritage

Career outcomes: engaging in Hainan's vernacular Architecture, national and regional culture, visual image communication design and inheritance of Hainan's cultural heritage resources and design transformation

7.2. Industrial and Fashion Design

Focus on: industrial design, fashion design, and fashion accessory design

Career outcomes: engaging in the value-added demands and competitiveness of modern service industry, products and market

7.3. Tropical Coastal Human Settlement Environment Design

Focus on: Hainan habitat ecosystem research and practice, Hainan tropical architecture space creation, scenario design, and landscape design practice

Career outcomes: engaging in the construction of the tropical island habitat, using the theories and methods of humanistic design and sustainable design, create pleasant spatial and landscape environments with tropical and coastal characteristics

The main courses of this major

History and Theory of Design, Design Methodology, General History of Hainan, Creative Design Management

8. Master of Music

Duration: 3 years

The research orientations of this major

8.1. Music Management and Communication

Focus on: music activities and arts management; community music & choral conducting; music health care

Career outcomes: engaging in cultural tourism and performing arts industry, community art and health care industry

8.2. Musical Performance

Focus on: vocal performance; instrumental performances; musical theatre performances

Career outcomes: community music activities and music education,

8.3. Music Education

Focus on: community music education, music education in primary and secondary schools

Career outcomes: arts management of music events; community music & choral conducting; application of music health care

The main courses of this major

Music Analysis Theory and Practice, Advanced Solfeggio, Music Literature, Case study on Cultural Tourism Performance

9. Master of Teaching Chinese to Speakers of Other Languages

Duration: 2 years

The research orientations of this major

9.1. Theory and Practice of Teaching Chinese to Speakers of Other Language

Focus on: Chinese and vocational education, Chinese and skills education, cross-border enterprise language training, and research on Chinese and foreign enterprise cultures

Career outcomes: proficient in both Chinese and foreign languages and cultures

9.2. Chinese and Vocational Education

Focus on: vocal performance; instrumental performances; musical theatre performances

Career outcomes: highly skilled and versatile professionals with "Chinese plus occupational" education for the mass training needs of Chinese multinational corporations overseas

The main courses of this major

Teaching Chinese as a Second Language, Second Language Acquisition Research, Cross-Cultural Communication (Bilingual), General Theory of Chinese Culture, Case Study of Teaching Chinese to Speakers of Other Languages

10. Master of Applied Psychology

Duration: 2 years

The research orientations of this major

10.1. Social Psychology and Organizational Behavior

Focus on: social psychology, group psychology within social organizations, group interaction and cooperation, social mentality monitoring in multi-ethnic communities, human resource management in enterprises and institutions, talent assessment, and employee performance

Career outcomes: professionals in social psychology and organizational behavior, and experts who master social psychological measurement research methods

10.2. Elderly Mental Health and Counseling

Focus on: silver age economy and development of the pension industry

Career outcomes: professionals in elderly mental care

The main courses of this major

Advanced Psychology Research Methods, Advanced Psycho-statistics, Advanced Psychological Measurement, Developmental Psychology, Social Psychology, Applied Psychology

11. Master of Translation and Interpreting

Duration: 2 years

The research orientations of this major

11.1. English-Chinese Translation

Focus on: foreign-related tourism, health care and medical treatment

Career outcomes: Russian language + translation technology + professional orientation

11.2. Russian-Chinese Translation

Focus on: silver age economy and development of the pension industry

Career outcomes: professionals in elderly mental care

The main courses of this major

ETD: Introduction to Translation, Translation Theory and Techniques, Interpretation Theory and Techniques, Literary Translation, Non-literary Translation, a Brief History of Translation in China and the West, Computer-Assisted Translation

RTD: Introduction to Translation, Translation Theory and Techniques, Literary Translation, Non-Literary Translation, Computer-Assisted Translation, a Brief History of Translation in China and the West, Interpretation Theory and Techniques